



Coaching Clinic for Writing Scientific Articles for Publication in Reputable Indexed International Journals for the Indonesian Student Association in Thailand (PERMITHA)

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ARTICLE INFO

Keywords: Training, Scientific Articles, Publications

Received : 21 June

Revised : 23 July

Accepted: 23 Agustus

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ABSTRACT

The lack of skills in writing and publishing international standard scientific articles is a problem for PERMITHA members who are partners of the community service activities of the PKM team of the Economics Education Study Program at Universitas Negeri Surabaya. The training was conducted in a hybrid manner, through coordination, module preparation, training implementation, mentoring, and evaluation. The material provided includes preparing articles according to international rules, selecting reputable journals, and publication strategies. This activity succeeded in getting a positive response from the participants with the achievement of draft scientific articles by participants who were ready to be submitted to reputable international journals. Participants also wanted the continuation of the program, especially related to research data processing training

INTRODUCTION

In the era of globalization and increasingly fierce academic competition, the publication of scientific articles in reputable international journals is one of the important indicators of academic success for students, lecturers, and researchers. Academic life cannot be separated from the publication of scientific articles. (Khairina et al., 2021; Wulandari et al., 2024). Scientific publications not only reflect an individual's contribution to the development of science, but also enhance the reputation of the author's person, institution, and even country of origin. In current higher education academic activities, one of the obligations for students who want to complete their studies is to be able to write or create scientific papers published in reputable journals. (Ardiansah, 2024; Choirudin et al., 2022; Nugrahanti et al., 2023). For Indonesian students who are members of the Indonesian Student Association in Thailand (PERMITHA), the demand to be able to produce quality scientific work is increasingly urgent. Some of them are postgraduate students who are required to publish articles in reputable journals as one of the graduation requirements. However, the process of preparing scientific articles that comply with international standards is often a challenge.

This service program is intended for Indonesian students who are studying abroad, especially those who are studying in the Southeast Asia region and are represented by students who are studying in Thailand. Based on this, the researchers collaborated with PPI Thailand (PERMITHA) partners, which is an organization of Indonesian students studying in Thailand. The Indonesian Student Association in Thailand (PERMITHA) is a forum for Indonesian students who are studying in Thailand. PERMITHA is a space for organization and activities for Indonesian students spread across 13 universities throughout the White Elephant Country.

Members of this student organization consist of students from all over Indonesia and are dominated by students from Java with more than 100 active members who play a role in activities that are mainly focused on developing the quality of their members' resources. These activities include exchanging information and experiences, conducting trainings and so on. This organization is unique because they are faced with various individuals who have different social, cultural and religious diversity brought from Indonesia but must unite in one ideology of Pancasila as Indonesian Citizens to successfully pursue education in foreign countries.

Based on the results of virtual discussions as initial observations, the main challenges faced by PERMITHA students in preparing scientific articles for international publication include

1. **Limited Knowledge and Technical Skills.** Students often lack understanding of article writing methods that meet international scientific rules, such as article structure, writing an interesting abstract, or using correct citations and references.
2. **Difficulties in Data Analysis.** The process of processing and analyzing data, especially quantitative data, requires special skills that have not been fully mastered by most students.

3. **Language Limitations.** English as the main language in international publications is an obstacle for students who are not used to writing in this language, especially to convey ideas clearly and effectively.
4. **Lack of Mentoring.** Not all students have easy access to intensive guidance from experienced lecturers or mentors in reputable journal publications. Through observations and discussions with PERMITHA members, it is known that many students feel the need for intensive training and mentoring in the form of coaching clinics.

METHODOLOGY

The implementation of community service is aimed at the Indonesian Student Association in Thailand (PERMITHA), namely students from Indonesia who are studying at universities spread across Thailand. Based on the effectiveness and efficiency of the training, the distribution of participants, the training activities are limited to a maximum of 15 student participants. The training will be held in May 2025 by involving 5 resource persons from within PKM members and outside PKM members. The duration of the training is 1 month on a hybrid basis. Community Service Activities (PKM) are carried out by providing assistance in the form of a Coaching Clinic for the Preparation of Scientific Articles for Publication in Reputable Indexed International Journals.

The training material that will be provided is training in preparing scientific articles according to international standards and rules, and a coaching clinic to identify and determine reputable indexed international journals that are appropriate and in accordance with the scope of their research. The technical outputs of this program include 1) scientific publications in journals; 2) publications in electronic mass media; 3) increased ability of participants in preparing scientific articles according to the standards of reputable indexed international journals; and 4) video documentation of activities. To measure the increase in understanding and skills of the partner community, a questionnaire was used.

The implementation method that we will carry out to solve the problems experienced by partners has been discussed with the PKM team and is divided into several stages as follows:

Table 1. Stages of Implementation

No	Activity Type	Activity	Indicators of Success
1	Coordination with Partners	The meeting between the PKM team and partners discussed the problems faced by partners, solutions from the PKM team, training needs and training implementation schedule.	1. Implementation of coordination activities and interviews with partners 2. Agreement on training implementation 3. Preparation of training activity plan schedule 4. Agreement on training participants

2	Development of Training Modules	Meeting of PKM team and experts in the field to develop modules according to the needs of partners	<ol style="list-style-type: none"> 1. Coordination is going well 2. Developed modules/handouts in the form of powerpoints for the material to be delivered
3	Training and Coaching Clinic	a. Opening	Activities are carried out according to the planned schedule
		b. Preparation of Scientific Articles according to Reputable Indexed International Journal Standards	<ol style="list-style-type: none"> 1. Attendance of trainees (PERMITHA students) during the implementation of activities. 2. Interactive discussion between participants and resource persons during the activity. 3. Participants understand the meaning of Scientific Articles according to Reputable Indexed International Journal Standards (measured using a questionnaire)
		c. Coaching Clinic for Publication in Reputable Indexed International Journals	<ol style="list-style-type: none"> 1. Attendance of trainees (teachers) during the implementation of activities 2. The existence of interactive discussions between participants and resource persons during the activity 3. Participants understand how to identify and determine the right reputable indexed international journal

			(measured using a questionnaire)
4	Coaching Clinic for Publication in Reputable Indexed International Journals	Assistance is provided by the PKM Team regarding scientific articles in accordance with the standards of reputable indexed international journals.	<ol style="list-style-type: none"> 1. Interactive discussion between participants and facilitators 2. Scientific article (PKM output)
5	Evaluation and Reflection	Meeting with partner representatives	<ol style="list-style-type: none"> 1. The results of scientific articles ready to publish 2. Recapitulation of training outcomes 3. Feedback and suggestions from participants regarding the implementation of the event

RESULTS AND DISCUSSION

Stage 1. Coordination with Partners

In the first stage, namely coordination with partners, the PKM team has obtained information about the problems experienced by partners, namely the Indonesian Student Association in Thailand (PERMITHA). Coordination with partners has been carried out on Saturday, April 19, 2025 online. Based on the agreement with the partner, the training will be held in Bangkok on Friday, May 2, 2025. The following is documentation of coordination with partners:

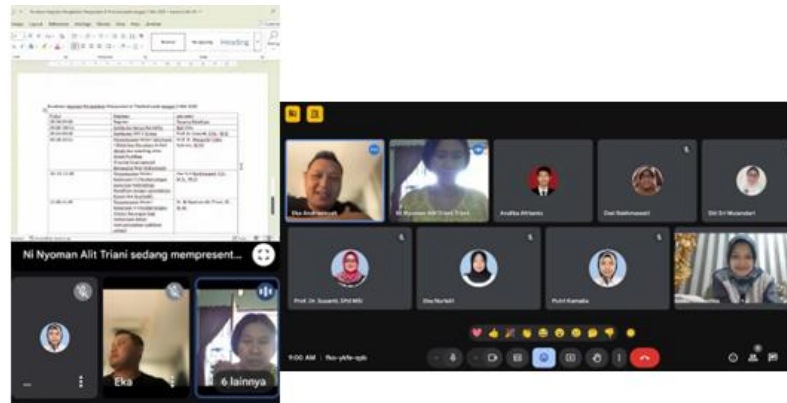


Figure 1. Coordination with Partners

Furthermore, at this stage, the PKM team has also socialized the training pamphlet to participants through the PERMITHA management. So that with this socialization, PERMITHA members as target participants can find out about the implementation of the training. Then, the participants can register through the link that has been given. The training pamphlet can be seen in Figure 2.



Figure 2. Training flyer

In this first stage, the success indicators were all achieved, as follows:

1. Implementation of coordination activities and interviews with partners, namely with the Chairman / President of PERMITHA, namely Andika Wahyu Afrianto.
2. Agreement on the implementation of offline training on Friday, May 2, 2025.

3. Compilation of a schedule of training activity plans in the form of activity rundowns.
4. Agreement on training participants, namely members of PERMITHA (Association of Indonesian Students in Thailand) as many as 10 people.

Stage 2. Development of Training Modules

At this stage, the PKM team has compiled the attached training module in the form of material to be delivered. The material presented is focused on technical assistance in preparing scientific articles ranging from topic selection, writing article systematics, to strategies so that articles can be accepted in internationally reputable journals.

In this second stage, the success indicators have been achieved as follows:

1. Team coordination went well.
2. Compilation of material to be delivered in the form of power points.

Stage 3. Training

The training was conducted on Friday, May 2, 2025 as agreed by the partners. The training was attended by 10 PERMITHA members. The opening of the activity was carried out starting with remarks from the Chairperson of PERMITHA and Deputy Dean 2 of FEB UNESA. The following documentation of the opening of PKM activities can be seen in the picture 3.



Figure 3. Training Opening

After the opening of the activity, participants will then receive training from the PKM team in the form of technical assistance in preparing scientific articles ranging from topic selection, writing article systematics, to strategies so that articles can be accepted in internationally reputable journals. The documentation of the material presentation can be seen in Figure 4 and a group photo with the participants in Figure 5.



Figure 4. Material Exposure



Figure 5. Group Photo with Training Participants

At this third stage, the indicators of success have all been achieved, as follows:

1. Activities were carried out according to the planned schedule
2. Attendance of training participants was 100%, namely 10 participants attended
3. There was an interactive discussion between participants and resource persons during the activity.
4. Participants understand the structure of international scientific articles. This was measured using a questionnaire with the results of 70% of participants agreeing and 30% of participants strongly agreeing that training activities can increase participants' understanding of the structure of international scientific articles.
5. Participants understand how to write scientific articles. This was measured using a questionnaire with the results of 90% of participants agreeing and 10% of participants strongly agreeing that training activities can increase participants' understanding of international scientific article writing techniques.
6. Participants understand how to choose the right reputable international journal. This was measured using a questionnaire with the results of 80% of participants agreeing and 20% of participants strongly agreeing that

training activities can improve participants' insights in selecting reputable international journals.

Stage 4. Mentoring and Review of Results

After conducting offline training, mentoring and reviewing the results of participants' assignments from PERMITHA members who participated in the training through the Whatsapp group were held. There were 10 participants with 6 male participants and 4 female participants. Each participant, who on average is a master's program student, has successfully compiled scientific articles according to the rules of reputable international journals. So, it can be concluded that the material provided in the training is easy to practice for training participants. As many as 70% of participants agreed that the material presented at the training provided benefits in the preparation of scientific articles and also as many as 60% of participants agreed that the training materials presented were in accordance with the needs of the participants, namely final year students. For the training participants, the resource person delivered the material clearly and systematically. In addition, the resource person in delivering the material at the training was communicative and able to answer participants' questions well. Then, as many as 70% of the training participants stated that the time allocation in the implementation of the training was adequate and the activities were carried out on time according to the schedule that had been determined together. In general, the training participants were satisfied with the training and motivated them to compile and publish scientific articles.

At this fourth stage, the indicators of success have all been achieved, as follows:

1. The existence of interactive discussion activities between participants and assistants (PKM Team) through the Whatsapp group
2. The existence of PKM outputs in the form of draft international scientific articles

Stage 5. Evaluation and Reflection

In the fifth or final stage of the PKM activity, evaluation and reflection were carried out. Based on the survey responses, the participants expected continuous trainings. On average, the participants wanted data processing training. So that with data processing training, it will develop the soft skills possessed by participants to complete their scientific articles.

In this fifth stage, the success indicators have been achieved as follows:

1. The existence of a draft scientific article ready to publish
2. There is a recapitulation of the results of the training outcomes contained in the article
3. The existence of input and suggestions from participants regarding the implementation of the event.

CONCLUSION AND RECOMMENDATION

The implementation of community service aimed at students who are members of the Indonesian Student Association in Thailand (PERMITHA) showed a positive response with 100% attendance of training participants. This training also proved to be able to improve their understanding in compiling good scientific articles. This is evidenced by the results of the questionnaire as many as 70% of participants agreed that the material presented at the training provided benefits in the preparation of scientific articles and 60% of participants agreed that the training material presented was in accordance with the needs of the participants, namely final year students. On average, participants expected further training in the form of data processing training. This can be a suggestion for further activities to be carried out in order to support the improvement of the quality of scientific article writing for students who are members of PERMITHA.

ACKNOWLEDGMENT

The author is grateful to Surabaya State University for all the support that has been given so that this service activity can run well.

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